



You can find Sam on stage or hosting teleseminars, preaching the Every Day Is Saturday message and calling out champions around the globe. Sam's *Every Day Is Saturday* show is downloaded in over 650 countries worldwide.

If you understand that life is not a dress rehearsal and nobody gets out alive but you need the inspiration to go for your own Saturday – plug into Sam Crowley and you'll find yourself getting there in record time!

"You have an incredible story and gave me the inspiration to share mine with others as well. I took back a lot of pearls from your message and I'm applying them in business and my relationship with my daughter."

Tim Long, Bedo Corp

Sam Crowley is the creator of the Six Days to Saturday, Destination Saturday, and Every Day is Saturday line of information products and educational seminars. He is a former Fortune 100 executive who is now a highly sought after speaker on the topics of sales, marketing, entrepreneurial start-ups, and team building. He has presented to Fortune 100 companies and international organizations. Sam also is a best-selling co-author and business coach.

As the story goes, Sam would usually arrive home late in the evening just in time to lay his daughter Madeline down to bed each night and answer the same question "Daddy, is tomorrow Saturday?"

Madeline asked this question because of Sam's hectic corporate schedule which only saw him home one day a week – Saturday. Although six nights out of the week, Sam had to answer "No" to the Saturday question, he vowed that someday soon "Every day would be Saturday."

Sam resigned from the corner office on May 6, 2005 and began what can only be described as an incredible entrepreneurial journey. Sam documented each step along the way, knowing full well it would become the blueprint for any individual going through massive transition in his or her life.

From C Level executives to small business owners, Sam has taught the Every day Is Saturday message to people all over the world looking to find their own Saturday. Saturday can be found in or out of the workplace, it makes no difference. The key is making sure when you decide to exchange your time for that day, you understand you are doing what you truly love to do, thereby ensuring everyone wins.

To contact Sam for an interview call Candace Morehouse at 602-456-9106. You can also email Sam directly: sam@everydayissaturday.com.

Programs

*Six Days to Saturday
Destination Saturday
Every Day is Saturday
The Quitter's Guide
Business Consulting*

Websites

www.everydayissaturday.com
www.sixdaystosaturday.com
www.therealsamcrowley.com
www.thequittersguide.com



Professional Biography

Married to wife, Angela, for 13 years. Sam resides in the Western New York area with his three daughters: Madeline, 9, Laura, 6, and Paige, 5.

Work Experience

Current:

- Every Day is Saturday, President/Owner

Past:

- Corporate Executive for 15 years running a multi-million dollar branch of a Fortune 100 company

Accomplishments/Achievements

- Interview with Fox News television:
<http://www.youtube.com/user/everydayissaturday#p/u/20/81R7tIbFNIQ>
- Every Day is Saturday Podcasts:
http://motivation.podomatic.com/entry/2010-04-27T06_50_52-07_00
- Interview with Bill Walsh of Power Team Success Television Network:
http://wn.com/Bill_Walsh_Interviews_Sam_Crowley_on_Every_Day_Is_Saturday

Recent Speaking Appearances

- Liberty League – Direct sales presentation
- Every Day is Saturday Boot Camp seminars
- Ultimate Success Camp with Bill Walsh
- Has presented at events around the world sharing the Every Day is Saturday message with the such notables as John Maxwell, Les Brown, John Asseroff, and Coach Carter

Online

- Video Content:
<http://www.youtube.com/user/everydayissaturday>
- Podcasts: <http://www.podomatic.com/profile/motivation>



Sam's clients have consistently said two things about his work: Inspiring & Results.

"Sam, I'm sending this message to say thank you. The impact you had on me, my wife, and our whole organization is second to none! Your example and your message speaks volumes to people who just simply want to enjoy life again. Because of you, I realized I barely touched my true potential. Thank you!"

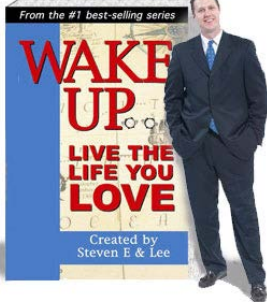
Everybody deserves to hear your message.

We are very grateful you entered our lives."

Lou Ventre,
Scottsdale, AZ



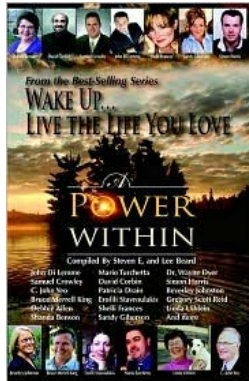
Published Books



"Sam Crowley has exactly what it takes to get you to the next level! Sam is an honest, humble man who has stepped out, walked the walk, and knows how to lead the way! If your destination is Saturday, you're going to want a good coach by your side! Sam Crowley is the man! No one is as "fired up" as Sam, and if he can't pump you up, you are probably dead!"

I have progressed more in my business goals in spite of harsh environmental issues, due to Sam, his motivational style and willingness to share the rich knowledge he will share with you! Thanks for all your help, Sam! I look forward to a long friendship/mentorship!"

Doreen Smith, CEO of "Life Between the Dash"



achievement.

Publisher: Global Partnership LLC (November, 2006)

ISBN-10: 159932136X

ISBN-13: 978-1599321363



Seize Your Saturday Power

eBook

Dreamers can become doers and doers can become champions – learn how by seizing your Saturday power. Don't be stuck in perpetual Mondays. Understand you have the power to make every day a Saturday within yourself!



The Quitter's Guide

eBook

If you really want to win, you've got to quit first. Unlike the old sayings, "Quitters never win", Sam believes that sometimes you have to quit in order to achieve your goals. Successful quitters stop the destructive activities and behaviors ruining their lives, such things as quitting smoking, getting rid of toxic relationships, and stopping a sedentary lifestyle to become physically fit.



Information Products

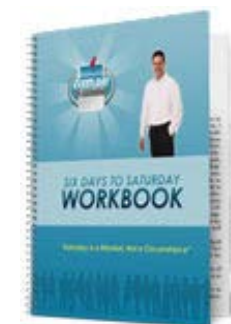
6 Days to Saturday

Six professionally mastered CDs + 35-page workbook

This package carries the ultimate Saturday message—YOU are a Champion, and you have the power to make Every Day Saturday! This product was the cornerstone of a \$1,000,000 launch where thousands of new fans from Australia to the UK and North and South America busted through the gates of the Every Day is Saturday mindset!

The package includes:

- Monday: Feel the Pain and Write Your Future
- Tuesday: Preparing for Success
- Wednesday: The Time for Action
- Thursday: Failure is a Verb Not a Noun
- Friday: Commitment and Persistence
- Saturday: You Are a Champion!



Destination Saturday

12 audio CDs and a 130-page workbook

Home study course which Sam created with the dreamer in mind. Each audio spells out specific steps to how you can harness the power of your dream and begin living the Saturday lifestyle. The companion book spells out in even greater detail how to make every day a Saturday as Sam shares a lot of his own wit, humor and serious business teachings.

Every Day is Saturday CD

One of the most downloaded, popular personal development audios of the past two years. Sam challenges the listener to leave a life of mediocrity and begin taking massive action toward finding their true passion.



Make Every Day a Saturday

Video Coaching Program

26-week program where Sam takes the viewer by the hand, walks them away from Averageville and leads them to Champion Estates. In this video coaching program, Sam pulls back the curtain on how he runs the Every Day is Saturday empire, including podcasting, product creation, marketing – no stone is left unturned.



*"Dear Sam,
My husband really did not "get into" personal development before seeing your presentation. However your down-to-Earth approach to self awareness and your motivational messages have completely turned his life around.*

We now have our dreams aligned, we are on the same page with regards to work and business and we have committed to reassessing things in two years with a vision to getting our dream business off the ground! Right now we are researching it and getting things properly aligned ... getting our ducks in a row as you say. Thank you Sam the Saturday man!!!"

Leanne, Canberra, Australia

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Press Release

FOR IMMEDIATE RELEASE

Every Day is Saturday Community Helps Members Handle 2011 Resolutions

Buffalo, New York – December 15, 2010 – Sam Crowley, creator of Every Day is Saturday, has just announced a retooling of his online community. The new site will be geared toward helping people take today's dreams and turn them into tomorrow's reality via professional advice, tips, and tools.

This new focus on identifying, owning, and achieving goals is perfectly timed to coincide with New Year's Day, when so many Americans make unrealistic resolutions that are long forgotten within a month or less. Crowley wants to make 2011 the year that everyone actually sticks with their goals and enjoys their success for years to come.

The new Every Day is Saturday community features a daily blog, goal worksheets, chat room, calorie and BMI calculators, and a forum where members can post questions, tips, advice, or motivational quotes. The goal topics are based on the most common requests Crowley has received over his years of providing personal development training for a number of private clients. They include: Getting Healthy, Quitting Addictions, Quitting Toxic Friends, Finding Your Faith, Financial Independence, and Pursuing Your Passion.

The official launch party for the Every Day is Saturday community is scheduled for January 1st, 2011, in the site's chat room. It will be hosted by Crowley, who has promised to give away several prizes throughout the event.

Although the Every Day is Saturday seminars and information products were initially aimed at those who are stuck in a dead end job and wish to become entrepreneurs, Crowley is expanding the line. He is currently working on a series of Every Day is Saturday books for various markets. Coming soon are books entitled *Every Day is Saturday for the Workplace*, *Every Day is Saturday in Your Faith*, and *Every Day is Saturday When You Get Healthy*. Each one will include real life stories from a number of people, both famous and ordinary who share their personal journeys and the steps they took to reach their goals.

For anyone who is ready to turn today's dreams into tomorrow's reality, please visit the Every Day is Saturday blog at www.everydayissaturday.com/blog for further information or sign up at <https://friday.infusionsoft.com/saleform/nathnifut>.



About Sam Crowley

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Contact Info:

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