



Sam Crowley



"Saturday"



You can find Sam on stages all around the world preaching the Every Day is Saturday message and calling out champions around the globe. Sam's *Every Day Is Saturday* radio show is downloaded in over 150 countries worldwide.

If you understand that life is not a dress rehearsal and nobody gets out alive but you need the inspiration to go for your own Saturday – plug into Sam Crowley and you'll find yourself getting there in record time!

*"You have an incredible story and gave me the inspiration to share mine with others as well. I took back a lot of pearls from your message and I'm applying them in business and my relationship with my daughter."*

Tim Long, Bedo Corp

**Sam Crowley** is creator of the fastest growing personal development site on the planet, [EveryDayIsSaturday.com](http://EveryDayIsSaturday.com). He is a former Fortune 100 executive who is now a highly sought after speaker on the topics of sales, marketing, entrepreneurial start-ups, and team building. He has presented to Fortune 100 companies and international organizations. Sam also is a best-selling co-author and business coach.

As the story goes, Sam would usually arrive home late in the evening just in time to lay his daughter Madeline down to bed each night and answer the same question "Daddy, is tomorrow Saturday?"

Madeline asked this question because of Sam's hectic corporate schedule which only saw him home one day a week – Saturday. Although six nights out of the week, Sam had to answer "No" to the Saturday question, he vowed that someday soon "Every day would be Saturday."

Sam resigned from the corner office on May 6, 2005 and began what can only be described as an incredible entrepreneurial journey. Sam documented each step along the way, knowing full well it would become the blueprint for any individual going through massive transition in his or her life.

From C Level executives to small business owners, Sam has taught the Every day Is Saturday message to people all over the world looking to find their own Saturday. Saturday can be found in or out of the workplace, it makes no difference. The key is making sure when you decide to exchange your time for that day, you understand you are doing what you truly love to do, thereby ensuring everyone wins.

*Sam is available for interviews and bookings! Please contact him via email to [sam@everydayissaturday.com](mailto:sam@everydayissaturday.com) or phone call to 888-311-3347.*

## Programs

*Every Day is Saturday  
You Are Unstoppable!  
Winners Always Quit  
Six Days to Saturday*



## Professional Biography

Married to wife, Angela, for 14 years. Sam resides in Western New York with his three daughters: Madeline, 10, Laura, 7, and Paige, 6.

Currently, Sam is the owner of the Every Day is Saturday line of personal development tools and information products. Prior to pursuing his passion, Sam worked as a Corporate Executive for 15 years running a multi-million dollar branch of a Fortune 100 company.

### Recent Speaking Appearances

- Never Work Again Global Seminar – Sydney, Australia
- World's Greatest Marketing Seminar by T. Harv Eker – Los Angeles, CA
- Rainmaker Business School – New York, Toronto
- Ultimate Success Camp – Las Vegas, NV
- World Inspiration Business Summit – Orlando, FL
- Eli Lilly Corporation – Indianapolis, IN
- Premier Media Business Conference – Hershey, PA
- Liberty League International – Honolulu, HI
- Wealth Masters International Sales Event – Puerto Rico

### Interviews

- [Fox News Television](#)
- [Power Team Global Television Network](#)

### Samples of the Every Day is Saturday Message

- Listen to Sam's podcast, downloaded by millions in over 150 countries around the world: <http://www.motivation.podomatic.com>
- Watch Sam in action onstage in these video clips:

- [Presentation 1](#)
- [Presentation 2](#)

### Video Testimonial

Hear what renowned motivational speaker Les Brown has to say about hearing Sam Crowley deliver his motivational message in this [video testimonial](#).

*What are you waiting for? Book Sam today for your event!*



Sam's clients have consistently said two things about his work: Inspiring & Results.

*"Sam, I'm sending this message to say thank you. The impact you had on me, my wife, and our whole organization is second to none! Your example and your message speaks volumes to people who just simply want to enjoy life again. Because of you, I realized I barely touched my true potential. Thank you!"*

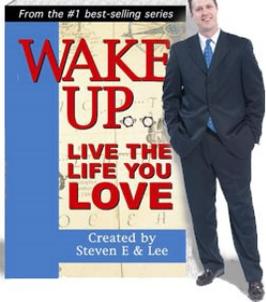
**"Everybody deserves to hear your message."**

*"We are very grateful you entered our lives."*

Lou Ventre,  
Scottsdale, AZ



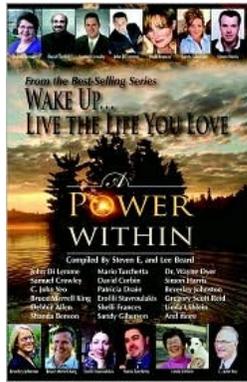
## Published Books



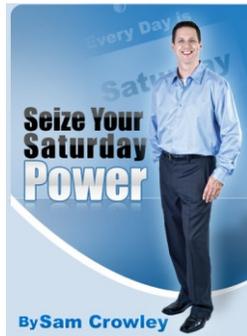
"Sam Crowley has exactly what it takes to get you to the next level! Sam is an honest, humble man who has stepped out, walked the walk, and knows how to lead the way! If your destination is Saturday, you're going to want a good coach by your side! Sam Crowley is the man! No one is as "fired up" as Sam, and if he can't pump you up, you are probably dead!

I have progressed more in my business goals in spite of harsh environmental issues, due to Sam, his motivational style and willingness to share the rich knowledge he will share with you! Thanks for all your help, Sam! I look forward to a long friendship/mentorship!"

Doreen Smith, CEO of "Life Between the Dash"

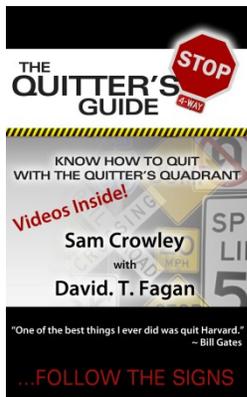


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### Seize Your Saturday Power eBook

Dreamers can become doers and doers can become champions – learn how by seizing your Saturday power. Don't be stuck in perpetual Mondays. Understand you have the power to make every day a Saturday within yourself!



### The Quitter's Guide eBook

If you really want to win, you've got to quit first. Unlike the old sayings, "Quitters never win", Sam believes that sometimes you have to quit in order to achieve your goals. Successful quitters stop the destructive activities and behaviors ruining their lives, such things as quitting smoking, getting rid of toxic relationships, and stopping a sedentary lifestyle to become physically fit.



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## Information Products

### 6 Days to Saturday

Six professionally mastered CDs + 35-page workbook

This package carries the ultimate Saturday message—YOU are a Champion, and you have the power to make Every Day Saturday! This product was the cornerstone of a \$1,000,000 launch where thousands of new fans from Australia to the UK and North and South America busted through the gates of the Every Day is Saturday mindset!

The package includes:

- Monday: Feel the Pain and Write Your Future
- Tuesday: Preparing for Success
- Wednesday: The Time for Action
- Thursday: Failure is a Verb Not a Noun
- Friday: Commitment and Persistence
- Saturday: You Are a Champion!

### Destination Saturday

12 audio CDs and a 130-page workbook

Home study course which Sam created with the dreamer in mind. Each audio spells out specific steps to how you can harness the power of your dream and begin living the Saturday lifestyle. The companion book spells out in even greater detail how to make every day a Saturday as Sam shares a lot of his own wit, humor and serious business teachings.

### Every Day is Saturday CD

One of the most downloaded, popular personal development audios of the past two years. Sam challenges the listener to leave a life of mediocrity and begin taking massive action toward finding their true passion.

### Make Every Day a Saturday

Video Coaching Program

26-week program where Sam takes the viewer by the hand, walks them away from Averageville and leads them to Champion Estates. In this video coaching program, Sam pulls back the curtain on how he runs the Every Day is Saturday empire, including podcasting, product creation, marketing – no stone is left unturned.



*"Dear Sam,  
My husband really did not "get into" personal development before seeing your presentation. However your down-to-Earth approach to self awareness and your motivational messages have completely turned his life around.*

*We now have our dreams aligned, we are on the same page with regards to work and business and we have committed to reassessing things in two years with a vision to getting our dream business off the ground! Right now we are researching it and getting things properly aligned ... getting our ducks in a row as you say. Thank you Sam the Saturday man!!!"*

Leanne, Canberra,  
Australia